



2023 ANNUAL REPORT

Seacoast Village Project

Building community, knowledge, and support with seniors aging at home

A MESSAGE FROM THE PRESIDENT

We celebrated many successes in 2023, most notably increasing member involvement and leadership in the Village. Member-led growth is a critical component in our ability to build a network that can support seniors as they grow older in their homes and communities.

While our Village community encompasses all the towns on the Seacoast, we continue to learn how important it is to cultivate opportunities for members to connect closer to the towns where they live. Therefore, the Village is organized into four subgroups of communities centered around Dover/Durham, Exeter, Portsmouth, and the coastal towns between New Castle and Seabrook. These four cluster areas foster stronger member connections, making it easier for people to ask for help when they need it.

Across all areas of the Village's work this year, we saw the fruits of increased member engagement emerge—participation on governance committees and teams, including the formation of a Health Support Resource Team. This new team draws upon the vast healthcare knowledge and expertise of our members and formalizes the Village's ability to provide coordinated support to those facing more challenging health situations.

As we look back on our fifth year of operation, we are grateful to everyone who has contributed hours, expertise, and energy to building the Seacoast Village.

Thank you for being part of our success.



Nancy Euchner

Nancy Euchner
President, Board of Directors



Highlights from 2023

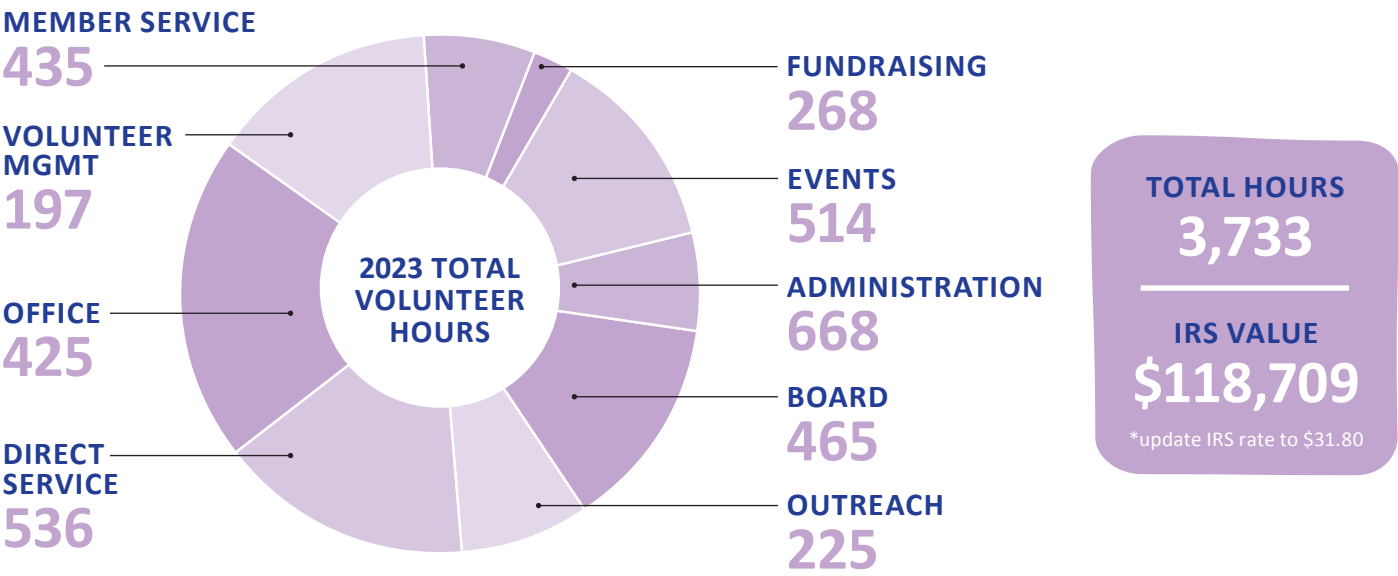
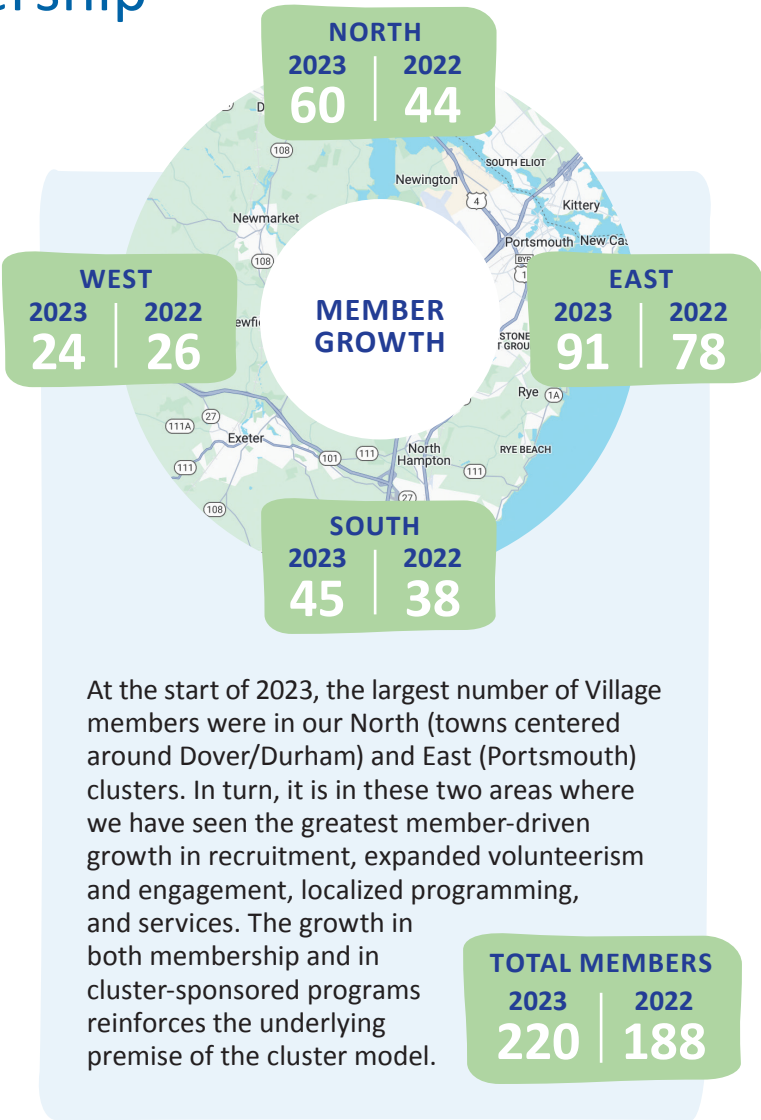
- ▶ Expanded board membership to eleven members
- ▶ Renewed 146 members (+35 over 2022)
- ▶ Welcomed 64 new members, growing total membership to 220
- ▶ Engaged more members across all areas of the Village
- ▶ Increased number of cluster-sponsored events
- ▶ Created Health Support Resource Team to help members navigate tricky health-care system issues

Member-volunteers

Developing Cluster Leadership

One of the Village’s most important strategic priorities for 2023 was the cultivation and development of cluster leadership. The Village concept is based on seniors helping seniors, which is only achievable with a broad base of actively engaged members.

This year, more members from each of the Village’s membership areas offered to host cluster-sponsored events; volunteered to serve on the board of directors, the fundraising and finance committees, and the health support resource and program and events teams; and offered to be a resource for prospective members at information sessions. This increased engagement, reflected in the overall increase of volunteer hours, is building the Village’s capacity to better serve our members while strengthening the connections between them.



Program & Events Report

Connecting Members Where They Live

Programs and events are an important aspect of the Village's recruitment process and one of the primary avenues through which we work to achieve our mission of building an informed and engaged network of seniors. Each month, the Village calendar offers members opportunities to learn, meet new people and socialize, connect with others who share common interests, cultivate a sense of belonging, and help to build the network of support members can call upon in times of need.

One important priority in 2023 was to clarify the goals of Village programs and events. As part of that, we wanted to create a process through which the ideas that emerged from the membership could be captured, managed, and implemented in a strategic way. Following a retreat in May, the program and events team was reconfigured to better support planning at both the local and Village-wide levels.

As member involvement increased, so did the number of cluster-sponsored events. Highlights in 2023 included:

- ▶ Monthly men's discussion group
- ▶ Historical cemetery walks (led by knowledgeable Village members)
- ▶ Field trip on the gundalow to Wood Island Life Saving Station
- ▶ Shakespeare readings
- ▶ Artists & Crafters Showcase
- ▶ Hikes and kayaking outings
- ▶ Exercise classes
- ▶ New member coffees
- ▶ Meetups at local events and eateries

Overall, the Village hosted the same number of events on its calendar (105 in 2023 as compared to 106 in 2022), but in a slightly different mix. Social and neighborhood/cluster meetups and sponsored events were up, as were volunteer training sessions. The Lunch & Learn education series continued covering pertinent topics such as maximizing good health, Medicare updates, and adapting your home for safety.



Thank you to the Village members who are serving on the Program & Events Team:

- | | |
|-----------------------------------|-----------------------|
| ▶ Kathy Rockwood
(Team Leader) | ▶ Cynthia Harvell |
| ▶ Katherine "KK" Brown | ▶ Debbie Masse |
| ▶ Dennis Chasteen | ▶ Linda Woodard |
| | ▶ Cari Quater (staff) |

2023 VILLAGE PROGRAMS

EDUCATIONAL/ ENRICHMENT

27

SOCIAL

29

OUTINGS

14

NEIGHBORHOOD/ CLUSTERS

12

INFORMATION

19

VOLUNTEER TRAININGS

4

Services Report

Health Support Resource Team

An important outgrowth of our increased membership and engagement has been the formation of a Health Support Resource Team, whose focus is to provide support for members with health challenges or who need help navigating the healthcare system. The team is comprised of Village members who are retired doctors, nurses, social workers, and other healthcare professionals, as well as those members who are caregivers and experienced healthcare consumers.

The Health Support Resource Team, an important step in our development, reflects the Village's mission and the value it brings to seniors. The team compliments the practical (and often more straightforward) support services the Village offers its members, such as rides, or help with gardening or handyman tasks. By pooling the knowledge and local connections of team members and centralizing and organizing information about health-related resources in our area, the Village will be better able to serve members in times of need.

We are grateful to the Foundation for Seacoast Health for supporting this work with a \$10,000 angel grant.



Thank you to the Village members who are serving on the Health Support Resource Team:

- ▶ Brenda Reynolds (Team Leader)
- ▶ Susan MacLennan
- ▶ Bob Andelman
- ▶ Nancy Seesman
- ▶ Pat Chun-Taite
- ▶ April Weeks
- ▶ Nancy Euchner
- ▶ Nancy Zadravec
- ▶ Cari Quater (staff)



2023 DONORS

Thank you to those who supported seniors

INDIVIDUAL GIFT

Barbara & Richard Adams
Anonymous Donor
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Sandwich Shop
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Piscataqua Savings Bank
Robinson, Boesch, Sennott
& Daly PA

FOUNDATION SUPPORT

Foundation for Seacoast Health
John Bickford Foundation

With additional gratitude to:

- ▶ Cluster leaders who hosted events and engaged new people
- ▶ Volunteers who worked in the office, participated in retreats, and helped to welcome new members and support existing members
- ▶ Professionals who shared their expertise in our Lunch & Learn series at no charge
- ▶ Venues that offered space at no charge
- ▶ Countless other individuals who shared their time and talents and served as advocates for the Village

Year-end Financials

Building Organizational Capacity

Work to diversify and deepen the Village's funding base continues. In 2023, the Village evolved the finance committee from being a function of the board to being a standalone committee with a mix of board and non-board members. A fundraising committee was also formed with a strong focus on expanding the Village's individual giving program. In both instances, these changes were made possible by the increased willingness on the part of Village members to take on more active roles in the governance and development of the Village, for which we are grateful. An increased percentage of funds raised through membership dues, donations, and grants were spent on programs and services supporting members.



Thank you to the Village members who are serving on the Finance Committee:

- ▶ Kathy Donovan, Treasurer (Chair)
- ▶ Mike Harvell
- ▶ Len Rochette
- ▶ Nancy Euchner (serving as Staff)



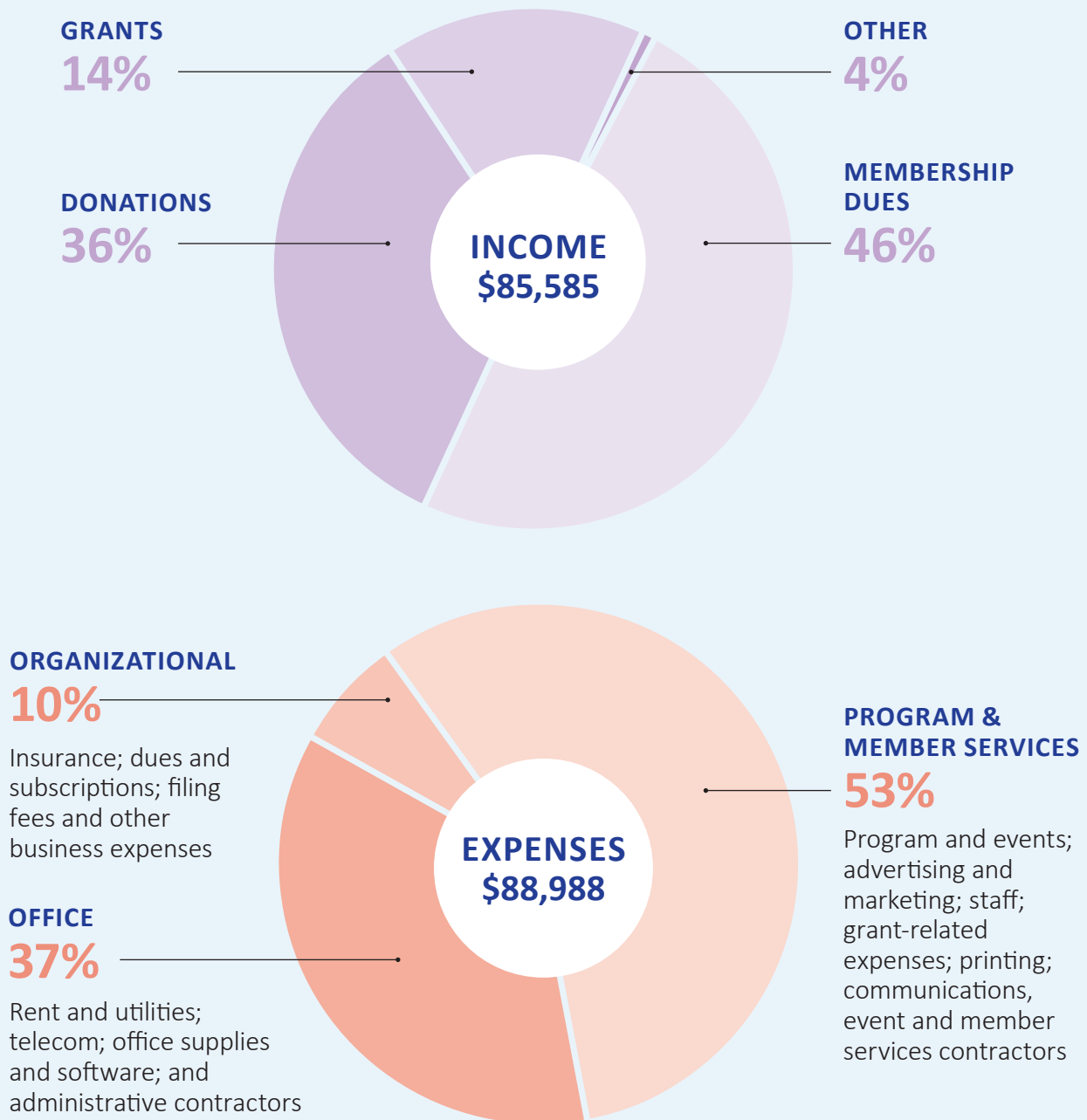
Thank you to the Village members who are serving on the Fundraising Committee:

- ▶ Cathy DiPentima, Co-Chair
- ▶ Nancy Euchner, Co-Chair
- ▶ Alan Bennett
- ▶ Dennis Chasteen

THREE-YEAR REVIEW

	2023	2022	2021
DONATIONS	\$30,649	\$24,912	\$20,337
INDIVIDUAL	\$29,626	\$22,780	\$20,309
CORPORATE	\$1,023	\$2,132	\$28
# OF GIFTS	180	91	82
GRANTS & UNIQUE GIFTS	\$12,000	\$37,487	\$848
OTHER Sponsorships, program fees & interest	\$3,536	0	0
MEMBER DUES	\$39,400	\$32,925	\$27,025
# OF MEMBERS	220	188	190
TOTAL INCOME	\$85,585	\$95,324	\$48,210

2023 BEGINNING FUND BALANCE: \$61,472



2023 ENDING FUND BALANCE: \$58,069

Looking Ahead to 2024

Growing Our Team

The healthcare system in the U.S. is more stressed than it has ever been. The Village's growing support network is becoming more critical as available public services dwindle. We all need help navigating the fractured landscape of aging in New Hampshire. Member feedback reinforces how important it is for the Village to build its capacity for helping members when their time of need comes. Growth of the Health Support Resource Team is central to the Village's mission and the most complex work we are doing. The coming year will be an important one for us in that regard.

The Village's strategic priorities for 2024 also include further expanding our financial base through individual giving, corporate sponsorship, grant writing, and an increased membership base in the South and West cluster areas. This will enable us to hire additional professional staff, in particular an Executive Director, to coordinate and support the work being done across the Village. As a young organization, we've selectively engaged outside contractors to meet specific needs as they have arisen. This has enabled us to remain financially secure and allowed us to grow strategically while staying within our means. In keeping with the growth in membership and an increasing demand for member services, we are ready to further expand our professional team.

2023 BOARD OF DIRECTORS

Officers

President

- ▶ Nancy Euchner, New Castle, NH

Vice President

- ▶ Kathy Rockwood, New Castle, NH

Treasurer / Secretary

- ▶ Kathy Donovan, Stratham, NH

Members

- ▶ Peter Cass, Portsmouth, NH
- ▶ Dennis Chasteen, Durham, NH
- ▶ Susan Getman, Portsmouth, NH
- ▶ Cynthia Harvell, Portsmouth, NH
- ▶ Sam Marwit, Dover, NH
- ▶ Addie Tarbell, Newmarket, NH

Incoming members for 2024

- ▶ Alan Bennett, Durham
- ▶ April Weeks, Portsmouth
- ▶ Stephen Young, Durham

Thank you to Sam Marwit for his term of service on the board. He will continue to contribute in 2024 through his participation on the Health Support Resource Team.

MISSION

The mission of the Seacoast Village Project is to create a community of older adults who work together to improve their odds of being able to grow older in their homes and communities by getting connected, getting smart and helping each other out.

The Seacoast Village Project is part of the nationwide Village-to-Village Network (now more than 289 strong), a grassroots response that aims to educate, connect and support older adults as they age.

Seacoast Village Project

400 Little Harbor Road, Suite 133
Mailbox #1101
Portsmouth, NH 03801

EIN #83-2155780

T: 603-373-8429
info@seacoastvillageproject.org
www.seacoastvillageproject.org

